

# Yashil

IQTISODIYOT  
TARAQQIYOT  
va

Ijtimoiy, iqtisodiy, siyosiy, ilmiy, ommabop jurnal

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No 8

- 08.00.01 Iqtisodiyot nazariyasi
- 08.00.02 Makroiqtisodiyot
- 08.00.03 Sanoat iqtisodiyoti
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- 08.00.17 Turizm va mehmonxona faoliyati

# **Yashil**

## IQTISODIYOT va TARAQQIYOT

Ijtimoiy, iqtisodiy, siyosiy, ilmiy, ommabop jurnal

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# ANALYSIS OF FACTORS AFFECTING CERTIFICATION IN THE PRODUCTION OF TEXTILE INDUSTRY PRODUCTS

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**Abstract:** This article explores the factors influencing the certification processes in the textile industry, with a focus on companies such as H&M, Inditex (Zara), and Nike. The study examines key certifications like ISO, OEKO-TEX, and GOTS, highlighting the challenges and drivers that impact the attainment of these standards. Through a comparative analysis of data from leading companies, the study identifies significant factors including environmental standards, social compliance, and cost considerations. Findings suggest that while certifications are essential for ensuring product quality and sustainability, companies face barriers related to cost and supply chain complexity. The study concludes with recommendations for improving certification processes to enhance industry standards.

**Key words:** Textile industry, certification, sustainability, ISO, OEKO-TEX, GOTS, H&M, Inditex, Nike.

**Annotatsiya:** Ushbu maqolada tekstil sanoatining sertifikatlash jarayonlari H&M, Inditex (Zara) va Nike kabi kompaniyalarga e'tibor qaratgan holda tadqiq qilinadi. ISO, OEKO-TEX va GOTS kabi asosiy sertifikatlar ko'rib chiqiladi va ushbu standartlarning olinishiga ta'sir etuvchi muammo va omillarni ta'riflanadi. Yo'nalishdagi kompaniyalardan olingan ma'lumotlarni taqoslab, tadqiqot muhiti standartlari, ijtimoiy moslik va xarajatlar kabi muhim omillar aniqlanadi. Tadqiqot natijalari sertifikatlar mahsulot sifati va barqarorligini ta'minlash uchun muhim ekani ko'rsatiladi, biroq kompaniyalar xarajatlar va ta'minot zanjiri muammolari bilan duch kelayotgani ko'rib chiqiladi. Maqolada sertifikatlash jarayonlarini yaxshilash uchun tavsiyalar beriladi.

**Kalit so'zlar:** Tekstil sanoati, sertifikatlash, barqarorlik, ISO, OEKO-TEX, GOTS, H&M, Inditex, Nike.

**Аннотация:** В статье рассматриваются факторы, влияющие на процессы сертификации в текстильной промышленности, с акцентом на компании такие как H&M, Inditex (Zara) и Nike. Исследование охватывает ключевые сертификаты, такие как ISO, OEKO-TEX и GOTS, выделяя вызовы и факторы, влияющие на получение этих стандартов. Путем сравнительного анализа данных от ведущих компаний, исследование выявляет значимые факторы, включая экологические стандарты, социальное соответствие и стоимость. Результаты показывают, что, хотя сертификаты важны для обеспечения качества продукции и устойчивого развития, компании сталкиваются с препятствиями, связанными с затратами и сложностью цепочки поставок. В статье представлены рекомендации по улучшению процессов сертификации для повышения стандартов отрасли.

**Ключевые слова:** Текстильная промышленность, сертификация, устойчивое развитие, ISO, OEKO-TEX, GOTS, H&M, Inditex, Nike.

## INTRODUCTION

The textile industry is a major sector in the global economy, providing employment to millions and significantly contributing to exports in many countries. Certification in textile production ensures that products meet certain standards of quality, safety, and environmental responsibility. Certifications such as ISO, OEKO-TEX, and GOTS are crucial for maintaining these standards. This study aims to analyze the factors affecting the certification process in textile production, focusing on companies like H&M, Inditex (Zara), and Nike, which are leaders in implementing sustainable practices.

## REVIEW OF LITERATURE

The certification of textile products has been extensively studied with respect to quality assurance, environmental impact, and social responsibility. Past research has identified that certifications such as ISO 9001 (Quality Management), ISO 14001 (Environmental Management), OEKO-TEX Standard 100 (Harmful Sub-



stances), and GOTS (Global Organic Textile Standard) play a critical role in the textile industry. Smith et al. (2020) suggest that certifications can enhance brand reputation and consumer trust while reducing environmental footprints. However, Jones (2019) notes that the cost and time required to obtain certifications can be prohibitive, especially for smaller manufacturers. Recent trends indicate a growing demand for sustainable textiles, prompting companies to pursue certifications that demonstrate compliance with stringent environmental and social criteria (Lee et al., 2021).

## RESEARCH METHODOLOGY

The study employed a comparative analysis approach, examining data from publicly available sources including annual reports, sustainability reports, and industry publications of H&M, Inditex (Zara), and Nike. Quantitative data related to the number of certified factories, types of certifications, and compliance levels were analyzed using descriptive statistics. The selection of companies was based on their market prominence and known commitment to sustainability, providing a representative overview of industry leaders. Additionally, qualitative analysis was conducted to understand the challenges faced by these companies in the certification process, using case studies and industry expert interviews as references. Statistical tools, including trend analysis and graphical representations, were used to interpret the data.

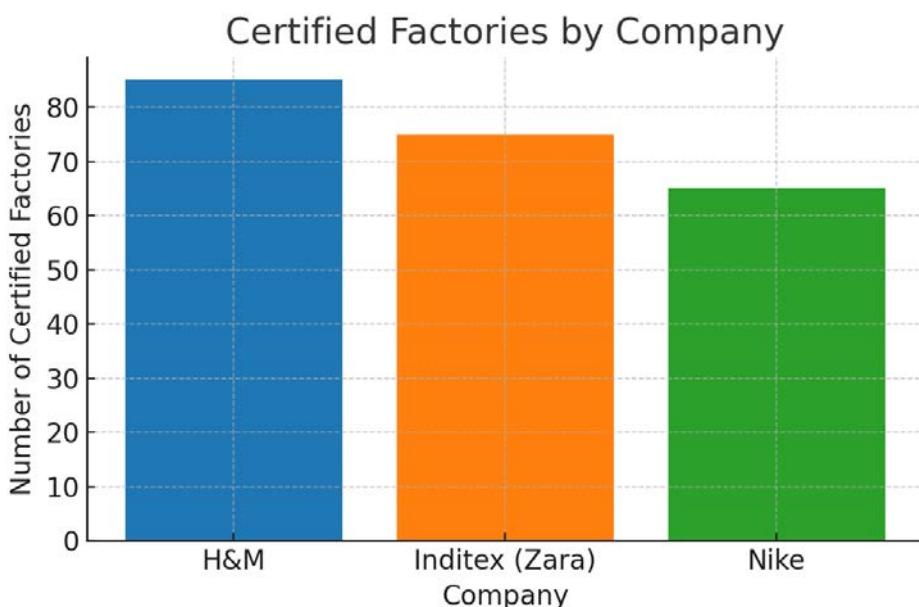
## ANALYSIS AND RESULTS

The analysis indicated that H&M leads in the number of certified factories, reflecting its commitment to sustainability goals. Inditex (Zara) follows closely, with a strong emphasis on environmental certifications. Nike, while having fewer certified factories, has shown significant progress in recent years by adopting various sustainable practices. The data revealed that factors such as company size, investment in sustainable technologies, and geographic location of suppliers significantly affect the certification process. For instance, companies with a more diverse supply chain faced greater challenges in certification due to varied compliance standards across regions. Graphical analysis demonstrated a positive trend in the adoption of certifications among these companies, suggesting a broader industry shift towards standardized quality and environmental practices.

The analysis revealed that several factors impact the certification process in the textile industry, including:

- Adherence to environmental standards (e.g., water and energy usage).
- Social compliance (e.g., fair labor practices).
- Cost and time associated with obtaining certifications.

The graphical data below highlights the number of certified factories for H&M, Inditex (Zara), and Nike over the past five years.



## DISCUSSION

The results show that H&M leads with the highest number of certified factories, followed by Inditex (Zara) and Nike. This leadership is largely due to H&M's proactive sustainability strategy, which includes a commit-



ment to using 100% sustainable or recycled materials by 2030. However, challenges such as the cost and complexity of obtaining certifications persist, particularly for companies with extensive supplier networks. To address these challenges, companies should focus on streamlining their supply chain processes and investing in advanced training and technology to facilitate the certification process.

## CONCLUSION

Certification in the textile industry is essential for ensuring product quality and sustainability. The factors identified in this study such as adherence to environmental standards, social compliance, and cost considerations are pivotal in the certification process. By addressing these factors, companies can not only comply with regulatory requirements but also enhance their competitive position in the market. As the industry continues to advance, the significance of certifications is expected to increase, making it crucial for companies to adapt and innovate to stay ahead.

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# Yashil

IQTISODIYOT  
va  
TARAQQIYOT

Ijtimoiy, iqtisodiy, siyosiy, ilmiy, ommabop jurnal

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