

Yashil IQTISODIYOT va TARAQQIYOT

Ijtimoiy, iqtisodiy, siyosiy, ilmiy, ommabop jurnal

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No 8

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processes in the country. In this process, the cooperation between the public and private sectors (PPP) plays a crucial role not only in the development of tourism itself but also in the development of many related sectors.

ANALYSIS OF LITERATURES

In order to strengthen the conceptual foundations of using Public-Private Partnership (PPP) mechanisms in the development of the tourism sector, the scientific works of both foreign and local scholars were analyzed.

In particular, the works of foreign scholars such as E.I. Morkovskaya, V.G. Varnavsky, R. Normant, P. Rosenau, T.V. Arcer, and others, as well as local scholars such as N. Yusupov, F. Karabaev, and U.I. Jumaniyazov, were analyzed regarding the origin and content of the concept of PPP.

Additionally, regarding the application of PPP in the tourism sector, the scientific works of foreign scholars such as C. Gunn, P. Kotler, L. Zender, I.S. Kabirov, I.I. Ezreth, E.K. Barablina, G.K. Paskariu, K.E. Sillignakis, Y.V. Kudryavtseva, A.T. Tleuberidinova, T.A. Lavrova, M. Zapata, C. Seng, and S. Menon, as well as local scholars such as A. Norchaev, D. Mamayusupova, and D. Ishankhodjaeva, were studied.

Based on the analysis of the analyzed literatures and the conclusions drawn, a new generalized definition of PPP in the tourism sector was developed: PPP in the tourism sector is a partnership framework based on mutual interest, equality, legality, and effectiveness principles, aimed at developing the tourism sector within a specific project and time frame, taking into account the sectoral and regional characteristics of tourism, and involving the state, private sector, and civil society institutions.

RESEARCH METHODOLOGY

In this research, both empirical studies and theoretical perspectives on the conceptual foundations of using Public-Private Partnership (PPP) mechanisms in the tourism sector were examined. The research used methods such as empirical and theoretical analysis, synthesis, selective observation, generalization, and comparative analysis, as well as the works of local and foreign scholars relevant to the topic.

ANALYSIS AND RESULTS

Firstly, let's discuss the concept of "public-private partnership" (PPP) and its history. This concept is referred to internationally as "Public-Private Partnership (PPP)" and its origins can be traced back to the 1950s when projects aimed at financing the education sector through the participation of both the public and private sectors served as a basis for its development [3].

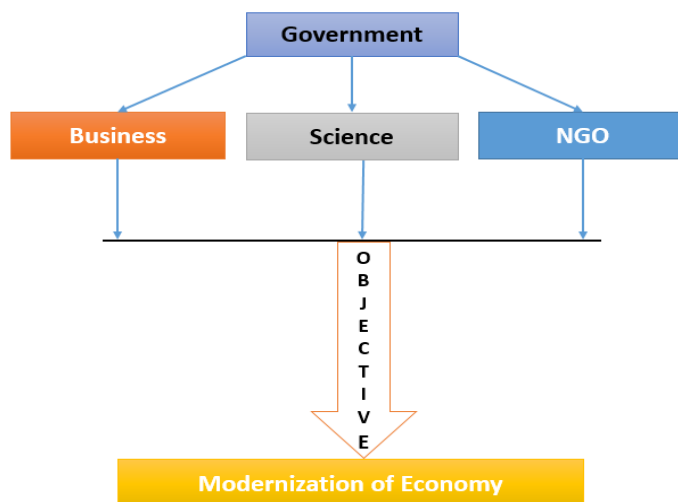
This concept is defined differently by many scholars. To date, there is no universally accepted definition of the PPP concept. However, it is necessary to mention several definitions that are widely used in various scientific and practical works on a global scale and are close to being general.

Specifically, according to the economist V.G. Varnavsky, PPP is an institutional and organizational cooperation between the government and business, aiming to combine the material and immaterial resources of both parties on a mutually beneficial contractual basis. This is implemented to carry out projects and programs that are important for society, ranging from major sectors of industry to scientific research and public services [4].

According to R. Normant, the Executive Director of the National Council for Public-Private Partnerships in the United States, PPP is a contractual agreement between any level of government and a private sector organization. Through this agreement, the skills and assets of both sectors complement each other to create services or facilities for public use. Along with the joint usage of resources, each party shares potential risks and benefits [5].

Research by American Professor P. Rosenau indicates that PPP emerged as a form of legal cooperation capable of preventing both market and government failures. It can harmonize the best aspects of both parties, resulting in a synergistic positive effect [6].

The scholar T.V. Arcer, who focuses on the economic aspects of intersectoral partnership relationships, suggests studying partnerships in two groups: 1) Trade-unionist, from the perspective of labor relations; and 2) Intersectoral, aimed at addressing social and economic issues in society through cooperation. The scholar emphasizes that intersectoral partnership is a system that should be directed toward modernizing the national economy. It is appropriate to specifically highlight the following elements [7]:



Pic. 1. System of Intersectoral Partnership¹.

It is very important to mention that there has been limited scientific and theoretical research on the application of PPP, its fundamental principles, and mechanisms in economic sectors in our country. Examples include the educational module “Theory and Practice of Public-Private Partnership” [8], co-authored by N. Yusupov and F. Karabaev published in 2013, as well as U. Jumaniyazov’s research on the application of PPP in managing the housing construction sector [9].

As can be seen, the above studies do not address the application of PPP mechanisms in the tourism sector in Uzbekistan in the most effective manner and ensure their efficiency. Nevertheless, several researchers are conducting investigations in this area. For instance, D. Mamayusupova’s work “Legal Framework for Development of Touristic Potential Based on PPP” [10] and D. Ishankhodjaeva’s study “Current State of PPP in the Tourism Sector of the Republic of Uzbekistan” [11] are among the few works in this field.

In the context of the consistent implementation of the “Uzbekistan 2030” strategy, the introduction of PPP principles into economic and social sectors and the expansion of the participation of both public and non-governmental sectors in this process are of particular importance. Specifically, the development of the tourism sector depends not only on the efforts of a single sector or organization but also on establishing effective partnership relationships between the three sectors in society: the state, the private sector, and civil society institutions.

In this study, we will also specifically address various approaches to applying the PPP concept in the tourism sector, as well as the perspectives of sector scholars on this matter.

The theoretical research on the application of PPP in the tourism sector began to develop in the 1970s in the US and Europe. Scholars such as C. Gunn, P. Kotler, L. Zender, and C. Karty created the initial theories for developing the tourism sector through PPP. Their early theories emphasized that the unique characteristics of the tourism sector make it dependent on various factors for its development and that it cannot be developed without mutually beneficial cooperation [12]. Research in this field significantly increased in both quantity and quality by the end of the 1990s. Especially after 2005, studies demonstrated that developing the tourism sector through PPP yields quite positive results. According to many scholars and experts, the global financial-economic crisis that began in 2008 made the development of almost all sectors of the global economy through PPP principles one of the most pressing issues on the agenda. The tourism sector, in particular, was rapidly developed through mutually beneficial partnership relations among the sectors in society. A clear result of this was that the flow of tourists continued to grow even during periods of crisis.

Based on observations, scientific works on introducing PPP into the tourism sector can be divided into two groups:

Researching PPP based solely on the collaboration between the public and private sectors.

Researching PPP based on the collaboration between the state, the private sector, and civil society institutions.

The concept of PPP in the tourism sector has been defined by scholars such as I.S. Kabirov, I.I. Ezreth, E.K. Barablina, G.K. Paskariu, K.E. Silligakis, Y.V. Kudryavtseva, A.T. Tleuberdenova, T.A. Lavrova, and others.

¹ Resource: Journal “Проблемы современной экономики”, № 3 (39), 2011 г.



In other words, PPP in the tourism sector is characterized as mutually beneficial and close cooperation between the public and private sectors aimed at addressing pressing issues in the field of tourism [13].

Another group of scholars emphasizes that PPP in the tourism sector is a form of cooperation based on mutual trust and efficiency among the state, private entrepreneurs, and citizens, aimed at the social and economic development of regions through the advancement of the tourism sector [14].

In our view, PPP in the tourism sector is a partnership framework based on mutual interest, equality, legality, and effectiveness principles, aimed at developing the tourism sector within a specific project and time frame, taking into account the sectoral and regional characteristics of tourism, and involving the state, private sector, and civil society institutions.

It is general for each country to face certain issues and obstacles when applying PPP mechanisms and principles in the tourism sector. From this perspective, several researchers, including E.A. Kamensky, M.V. Yakimenko, M.S. Vilenskaya, M.A. Kravchenko, and others, have conducted various studies on the challenges of applying PPP mechanisms and tools in tourism development. For example, M.V. Yakimenko and M.S. Vilenskaya highlight the following problems related to the use of PPP mechanisms in the tourism sector:

- Limited freedom of activity for private enterprises;
- Low tourism potential of selected regions for development through PPP;
- Low level of return on investment for funds spent by investors;
- Very limited allocation of budget funds for PPP projects;
- Insufficiently comprehensive tourism development programs in regions, among others [15].

According to the authors, applying the mechanism of tourism clusters is advisable for addressing the above-mentioned problems.

E.A. Kamensky divides the problems encountered in implementing PPP principles in the tourism sector in Russia into two parts: 1) Issues related to strengthening the legal framework of PPP; 2) Problems associated with effectively financing projects implemented under PPP [16].

In the development of the tourism sector, the issues of enhancing the role of not only the public and private sectors but also civil society institutions have been widely discussed in the research of M. Zapata, C. Seng, Y.V. Kudryavtseva, S. Menon, and others. For instance, C. Seng acknowledges the increased focus on the role of civil society institutions in revisiting and further developing tourism reforms in Singapore with more competitive tourism products [17]. M. Zapata highlights the development of "hybrid organizations" in Spain, which are non-governmental non-profit organizations established with government initiative to accelerate the development of the tourism sector. These organizations mainly focus on providing innovative ideas to private sector representatives, improving the qualifications of sector personnel, and protecting the rights of consumers of tourism products. Their financing is supported by both government and private enterprises [18].

According to Russian scholar Y.V. Kudryavtseva, when revenues from the tourism sector are distributed, 95% are allocated to private sector organizations, while only 5% go to state organizations. In other words, the funds invested by the state in supporting tourism infrastructure do not cover their costs [19]. Therefore, it is advisable to further develop partnership relations between the state and private sector organizations and to involve private sector enterprises more broadly in the development of tourism infrastructure. This is a key aspect that should be considered when developing state policy on tourism management.

One of the first sociological studies on the application of PPP mechanisms for tourism development was conducted in 2000 by the World Tourism Organization (UNWTO). The study involved nearly ten thousand respondents from 90 member states of the organization. According to the results, 98% of the state, non-governmental, and private organizations involved in the tourism sector emphasized that the role of PPP in tourism development was "very important" and "important" [20].

According to experts from the World Tourism Organization, the main reasons for applying PPP mechanisms in the tourism sector are as follows [21]:

- The need to develop new tourism products and services;
- The necessity of effectively mobilizing resources;
- The need to share not only financial risks but also decision-making risks among partners;
- The need to develop innovative projects aimed at sector development and to exchange effective practices;
- The need to allocate financial resources based on the financial status of project participants, and so on.

CONCLUSION AND RECOMMENDATIONS

In the process of studying the conceptual foundations of PPP relationships, it has been identified that there are several issues awaiting resolution regarding fundamental research on this matter in the context of Uzbekistan. Additionally, scientific substantiation and practical implementation of the most optimal variants of these relationships are needed. Addressing these issues promptly involves developing scientifically-based

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