

Yashil

IQTISODIYOT
TARAQQIYOT
va

Ijtimoiy, iqtisodiy, siyosiy, ilmiy, ommabop jurnal

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No 7



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74-91 xalqaro daraja
ISSN: 2992-8982



Yashil IQTISODIYOT va TARAQQIYOT

Ijtimoiy, iqtisodiy, siyosiy, ilmiy, ommabop jurnal

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Elektron nashr. 70 sahifa.

E'lom qilishga 2024-yil 4-iyulda ruxsat etildi.

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Muassis: "Ma'rifat-print-media" MChJ

Hamkorlarimiz: Toshkent davlat iqtisodiyot universiteti, O'zR Tabiat resurslari vazirligi, O'zR Bosh prokururaturasi huzuridagi IJQK departamenti.

Jurnalning ilmiyligi:

““Yashil” iqtisodiyot va taraqqiyot” jurnali

O'zbekiston Respublikasi
Oliy ta'lim, fan va innovatsiyalar
vazirligi huzuridagi Oliy
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2023-yil 1-apreldagi 336/3-
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INVESTMENT MANAGEMENT IS AN IMPORTANT FACTOR OF ECONOMIC DEVELOPMENT

UDK: 330322

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Abstract: This article is devoted to the issue of the role of investment in the economy. The author considers the economic essence, significance, dynamics of investments, investment management, state support for foreign investments.

Key words: investments, capital raising, profitability, own capital, investment policy.

Annotatsiya: Ushbu maqola investitsiyalarning iqtisodiyotdagi o'rni mavzusiga bag'ishlangan. Muallif tomonidan investitsiyalarning iqtisodiy mohiyati, ahamiyati, dinamikasi, investitsiyalarni boshqarish, xorijiy investitsiyalarni davlat tomonidan qo'llab-quvvatlash masalalari o'rganilgan.

Kalit so'zlar: investitsiyalar, kapital jalb qilish, rentabilidad, xususiy kapital, investitsiya siyosati.

Аннотация: В статье рассматриваются вопросы управления инвестициями в торговых предприятиях как фактор экономического развития. Данная статья посвящена вопросу роли инвестиций в экономике. Автор рассматривает экономическую сущность, значимость, динамику инвестиций, управление инвестициями.

Ключевые слова: инвестиции, привлечение капитала, рентабельность, собственный капитал, инвестиционная политика.

INTRODUCTION

In the conditions of the market economy, investments have become more important, since their decision depends on the success of the country in world competition, as well as on the success of its decision. Fixed capital investments determine economic efficiency and are the basis for the modernization of the economy. In order to maintain high rates of economic development, one of the main tasks of the state is to increase investments. Even under the most favorable circumstances, the company's own funds are limited to the amount of current income and depreciation. If the return on investment is higher than the cost of raising capital, then it is rational to borrow funds from external sources.

LITERATURE REVIEW

The issues of the interconnectedness of investment and economic growth is revealed in the studies of R. Alvarado (2017), D. Burns, A. Jones, T. Gao (2005), Y. Goryakin, A. Kumar Tiwari (2011), T. Kunieda (2016), M Suhrcke (2017), G. Kharlamova (2014), Z. Varnalii (2018), D. Nikytenko (2018), etc. Numerous studies of well-known economists from all over the world are devoted to the problem of building a system of economic growth factors.

RESEARCH METHODOLOGY

In the article, analytical data were used in the research conducted by the author. The subject is covered through practical skills.

ANALYSIS AND RESULTS

The coronavirus pandemic has greatly affected the global flow of foreign direct investment. In 2020, they rose by a third, to \$1 trillion, well below the level seen after the global crisis a decade ago. How the international investment flow is vital for sustainable development in the poor countries of the world.

The global investment process has slowed down, and prospects for reducing investment have forced businesses to rethink new projects.



Attracting foreign investment to developing countries decreased by more than 8 percent, mainly due to the stability of their flow in Asia. As a result, 2/3% of the global direct investment in the share of developing countries was more than half that of 2022. Investments in new enterprises in developed countries decreased by 42%, international agreements on financing important infrastructure projects decreased by 14%, international agreements on financing infrastructure projects decreased by 14%, and financing of international projects decreased by 19%. projects increased by 8%. The overall decrease in new project activity, combined with a decrease in international investment, led to a more than 50% decrease in investment in stock capital. Different levels of the national economic system played an important role in the overall management of economic processes. Investment management can be considered at different levels depending on investment goals and opportunities. If investment activities are carried out at the federal level, investment management is carried out at the state level, regulation, promotion and control of investment activities are carried out by both regulatory and legislative methods.

Management of investment relations within the framework of the implementation of an investment project of a particular enterprise includes the development of a business plan, further control over the subsequent investment process.

Investment management at the level of an economic entity is a set of principles and methods of performing management tasks included in the basis of all investment activities of the company. A properly planned process of managing investment relations in an enterprise usually leads to increased competitiveness and economic growth in a dynamic economic environment.

The main goal of investment management is to implement effective forms of investment to ensure high development rates, expand economic and financial potential, and ensure financial stability. In other words, the ultimate goal of investment management is to develop a clear investment plan. Investment policy is a set of measures taken by the state to control investment activity in order to create optimal conditions for improving the investment process. As part of the investment strategy of the enterprise, a special plan for the implementation of investment activities has been developed in order to increase the efficiency of investment activities. The real investment policy is a part of the general investment plan of the enterprise, which ensures the preparation, examination and implementation of the most effective real investment project.

In the conditions of high investment activity of the enterprise, the investment management policy consists in developing a real investment management strategy together with the financing strategy, which should ensure the optimal amount of value and capital structure in general. The fact is that various investment cluster approaches to the implementation of the enterprise's investment strategy, including real investment management policy, have a special place in this process. Investment policy is an integral part of state economic policy. Investing creates problems not only for the investor, but also for the investor. Thus, by solving problems and eliminating fluctuations, the investor can make significant progress towards achieving his goal - obtaining investment funds. The active influence of the state on investment processes is a necessary condition for a favorable investment environment and revitalization of investment activities, which ensures a stable economic system for the benefit of all people. Administrative, economic and administrative means of influencing the investment process are used in the direct regulation of investment activity by the state. When using administrative means, the state directly affects the investment process based on binding decisions. Such tools can be called state registration of business entities, licensing, setting export and import quotas, control of state enterprises and state property, administrative procedures, etc. A direct effect of economic impact is investing in certain regions, sectors and enterprises that cannot withstand strong competition in the market due to the nature of their activity. For example, sectors of the economy that require knowledge have a high investment risk, the investment process takes place from time to time, projects are considered long-term and expensive. The main problem for an investor is to get complete information, because it is complete should receive information. decide where, in what form, for how long and safely to invest. In order to obtain such quality information, it is necessary to conduct a careful study, which should be used to select the object and apply the best method of its evaluation.

CONCLUSION

Two of the most important conditions for effective accumulation in the modernization process must be met: the protection of property rights, as well as macroeconomic stability. But the investment process is carried out in full only after the entire system is formed. market incentives for capital growth at the micro level: increasing company value. Firms can adapt to some kind of incentive system, often referred to as the investment climate, but often associated with risks, hazards, and losses. Its specificity determines the changes in the direction and intensity of accumulation by industry, region and business type. The investment environment may be in line with other business sectors and may not be in line with the country's expectations, such as government plans and economic modernization. Ensuring a high level of investment actually means expanding its use.

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Yashi

IQTISODIYOT
va
TARAQQIYOT

İjtimoiy, iqtisodiy, siyosiy, ilmiy, ommabop jurnal

Ingliz tili muharriri: Feruz Hakimov

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2024. № 7

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““Yashil” iqtisodiyot va taraqqiyot” jurnalni 03.11.2022-yildan O'zbekiston Respublikasi Prezidenti Adminstratsiyasi huzuridagi Axborot va ommaviy kommunikatsiyalar agentligi tomonidan №566955 reyestr raqami tartibi bo'yicha ro'yxatdan o'tkazilgan.

Litsenziya raqami: №046523. PNFL: 30407832680027

Manzilimiz: Toshkent shahar, Mirzo Ulug'bek tumani
Kumushkon ko'chasi, 26-uy.

