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THE IMPORTANCE OF DIGITAL TECHNOLOGIES IN THE DEVELOPMENT OF AGRICULTURE

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Abstract: This article discusses the role of digital technologies in the development and improvement of agricultural efficiency in the digital economy. The positive aspects of the use of cloud technologies in the development of the industry and the priority directions of digitalization of the agro-industrial complex in the conditions of the digital economy of our republic are shown.

Key words: Agriculture, digital economy, efficiency, cloud technologies, digitalization, virtualization, social network.

Annotatsiya: Ushbu maqolada raqamli iqtisodiyot sharoitida qishloq xo'jaligini rivojlantirish va samaradorligini oshirishda raqamli texnologiyalarning tutgan o'rni, sohani rivojlantirishda "bulutli" texnologiyalardan foydalanishning ijobiy jihatlari va respublikamizda raqamli iqtisodiyot sharoitida qishloq xo'jaligi sohasini raqamlashtirishning ustuvor yo'nalishlari ko'rsatilgan.

Kalit so'zlar: qishloq xo'jaligi, raqamli iqtisodiyot, samaradorlik, "bulutli" texnologiyalar, raqamlashtirish, virtuallashuv, ijtimoiy tarmoq.

Аннотация: В данной статье обсуждается роль цифровых технологий в развитии и повышении эффективности сельского хозяйства в условиях цифровой экономики. Показаны положительные стороны использования "облачных" технологий в развитии отрасли и приоритетные направления цифровизации агропромышленного комплекса в условиях цифровой экономики нашей республики.

Ключевые слова: Сельское хозяйство, цифровая экономика, эффективность, "облачные" технологии, цифровизация, виртуализация, социальная сеть.

INTRODUCTION

Today, digital technologies cover all industries. Agriculture, which is a strategic sector for our country, is no exception. Digital transformation of agriculture requires experts to acquire new knowledge, as well as new "smart" solutions from them. Digitization is considered the main vector of agricultural development, and in recent years, a lot of attention has been paid to the rapid development of the agricultural sector and the attraction of advanced technologies to the sector. Decision No. PQ-257 of the President of the Republic of Uzbekistan dated August 2, 2023 "On measures to introduce advanced digital technologies in the field of agriculture" [1] is the reason for significant changes in the field in recent years is happening.

Every innovation in the mechanization and automation of agricultural production brings the industry to a new stage of development. By introducing advanced information technology (IT) in modern agriculture, it is possible to reduce the amount of manual labor and costs, while increasing productivity and yield.

The use of digital technologies in agriculture is not only the use of computers, but digital technologies allow controlling all stages of plant or animal husbandry. "Smart" devices perform functions such as measuring and transmitting parameters of soil, plants, microclimate, etc. All this information from a special device (sensor), drones and other equipment is analyzed by special programs. Farmers and agronomists will be able to determine the best time to plant or harvest, calculate fertilizer rates, and predict yields using mobile or online applications.

LITERATURE ANALYSIS

Today, about 70 percent of farms in the United States, Canada, and Europe are using smart technologies for agriculture. [2]

According to the United Nations report, by 2030, information and communication technologies (ICT) should provide as many opportunities as possible to increase the efficiency of resource use in Europe and the CIS



countries. Ensuring the social and economic security of the population and the national strategic development of countries is explained by the presence of digital technologies. [3]

At the level of state policy, Kazakhstan has determined the implementation of the following main measures in the development of its agro-industry:

- 1) attracting small and medium-sized farmers to agricultural cooperatives;
- 2) development of export potential of local products;
- 3) creation of conditions for effective use of land resources;
- 4) development of trade and logistics infrastructure;
- 5) Support of agricultural scientific and technical personnel, as well as information provision of agro-industry.
- 6) Development of the state program "E-APK" aimed at the development of agriculture.

RESEARCH METHODOLOGY

Monographic, comparative analysis, expert evaluation, induction-deduction, and scientific abstraction methods of economic analysis were used to reveal the possibilities of agricultural development and efficiency improvement in the conditions of the digital economy in our republic.

DISCUSSION AND RESULTS

The role of IT in the rapid development of the agricultural sector in the future is incomparable. "Cloud" technologies are of particular importance in the development of agricultural enterprises in the conditions of the digital economy.

According to experts, the term "cloud" is used as a synonym for the term "internet". In other words, the use of "cloud" i.e. "remote server internet-based" system is an important task in finding a global consumer of high-quality goods, products and services in the field of production and non-production.

"Cloud" technologies are considered to have evolutionary progress in recent years. Therefore, the use of "cloud" technologies in the field of agriculture opens up economic opportunities aimed at finding new consumers.

Based on the above, the so-called "cloud" technologies in the field of agriculture are a convenient tool for storing and processing information related to the field, which includes various software, communication channels, and the goals, tasks and technical requirements for their use. will consist of processes that include the implementation of projects.

"Cloud" technologies in the field of agriculture have the following features:

- First, the necessary information, analyzes and conclusions are all stored in the "cloud";
- Secondly, based on these technologies, it is possible to manage programs remotely;
- Thirdly, there is no limit to the amount of data used in the agricultural sector by cloud technologies, often the size of such data is millions of gigabytes;
- Fourthly, in "cloud" technologies, it is possible to use the "cloud" in any operating system, and access to programs in these technologies is carried out through web browsers;
- Fifth, in such technologies, separate basic blocks are distinguished as a technological solution to minimize the participation of the operators of this process;
- Sixth, "cloud" technologies have a mechanism of protection against the loss of important data, in which the necessary data are automatically saved, copies are placed on backup servers, that is, their complete security is ensured.

At the same time, the use of "cloud" computing based on "cloud" technologies is of particular importance in agriculture. "Cloud" computing means a system of providing information on the agricultural sector in the form of Internet services and to their users on the basis of computer resources.



CONCLUSIONS AND SUGGESTIONS

Based on the above, the following are the priority directions of digitization of the agricultural sector in the conditions of the digital economy in our republic:

1. As a result of the use of modern technologies in agriculture, less expenses are incurred and more income is created.
2. As a result of the digitization of the agricultural sector, it is ensured that labor productivity increases sharply and economic efficiency is achieved without attracting excess labor resources.
3. Modern possibilities of using normative-legal documents and other norms and regulations established in the field will be created.
4. Digitization of the agricultural sector creates an opportunity to prevent corruption and (eliminate the hidden economy) in various sectors and sectors of the economy.
5. Economic conditions will be created for attracting innovative technologies to the field and for effective use of the results achieved by developed countries in this field.
6. Digitization of the agricultural sector creates a systematic possibility of obtaining high income and profit based on the involvement of qualified specialists in the field.

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