

# Yashil IQTISODIYOT va TARAQQIYOT

Ijtimoiy, iqtisodiy, siyosiy, ilmiy, ommabop jurnal

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- 08.00.01 Iqtisodiyot nazariyasi
- 08.00.02 Makroiqtisodiyot
- 08.00.03 Sanoat iqtisodiyoti
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# DIGITAL TRANSFORMATION IMPLEMENTATION DIRECTIONS AND INSTRUMENT ANALYSIS

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**Abstract:** This article analyzes and describes the role and development of digital transformation in Uzbekistan, Open Data Start analysis, digital transformation ROI, the sequence of steps in assessing the economic efficiency of changing business models of enterprises.

**Key words:** Digital transformation, digitization, information communication technologies (ICT), "digital Uzbekistan – 2030", digital transformation directions, digital transformation instrument analysis.

**Annotatsiya:** Ushbu maqolada O'zbekistonda raqamli transformatsiyaning o'rni va rivojlanishi, Open Data Start tahlili, raqamli transformatsiya ROI, korxonalarning biznes modellarini o'zgartirishning iqtisodiy samaradorligini baholash bosqichlari ketma-ketligi tahlil qilinadi va tavsiflanadi.

**Kalit so'zlar:** Raqamli transformatsiya, raqamlashtirish, axborot-kommunikatsiya texnologiyalari (AKT), "raqamli O'zbekiston – 2030", raqamli transformatsiya yo'nalishlari, raqamli transformatsiya vositalari tahlili.

**Аннотация:** В данной статье анализируется и описывается роль и развитие цифровой трансформации в Узбекистане, старт анализа открытых данных, рентабельность инвестиций в цифровую трансформацию, последовательность шагов оценки экономической эффективности изменения бизнес-моделей предприятий.

**Ключевые слова:** Цифровая трансформация, цифровизация, информационно-коммуникационные технологии (ИКТ), "цифровой Узбекистан–2030", направления цифровой трансформации, анализ инструментов цифровой трансформации.

## RELEVANCE OF THE RESEARCH TOPIC

The strategy "digital Uzbekistan-2030" was developed in order to ensure the rapid digital development of the economy networks, the social sphere and the public administration system, including to further improve the mechanisms for the provision of electronic public services.

The strategy defines the strategic goals, priorities and medium-and long-term prospects of the development of the digital economy and e-Government of the Republic of Uzbekistan, and also serves as the basis for the more extensive implementation of digital technologies, based on the priorities set out in the UN Sustainable Development Goals and e-government development rankings.

## ANALYSIS OF LITERATURE ON THE SUBJECT

Many related resources were analyzed, for example, according to the UN biennial e-government survey, Uzbekistan rose to 18 places in 2022 to become one of the "High/highly developed" countries. The single interactive public services portal is 1.2 times, and the mobile application is 1.5 times, which since the beginning of the year has accounted for a total of 11.5 million users. Also in 2022, Uzbekistan rose significantly in the international ranking of global digitalization. In particular, according to the World Bank's Govtech Enablers index, our country will be 65 places higher in digital skills and innovation in public services than in 2020. According to the GovTech Quality Index, our country has risen to 37 places in public services and is part of the 'A' group of 198 leading countries in digital transformation. In addition, an analysis of Oxford insights ' index of government readiness for artificial intelligence shows that in 2022, our country increased by 14 places within 160 countries.

Also according to ranking statistics, Uzbekistan recorded 158th place in 160 countries in 2019, 95th place in 2020, 93rd place in 2021 and 79th place in 2022. According to Open Data start's analysis for 2022, Uzbekistan was ranked fourth among 201 countries with 124 open data sources (1st place us with 641 sources, 2nd place France with 381 sources, 3rd place Spain with 307 sources). In 2021, the Republic ranked fifth with 99 sources.

## RESEARCH METHODOLOGY

The methodological basis of the research is scientific article, methods of scientific observation, abstract-logical thinking, comparative and systematic analysis, induction and deduction were used.

## THE MAIN PART

Rapid changes in the field of digital transformation are affecting the world in which we live and work, as a result of which new technologies have created new markets, which in turn create new competitors and new customers. In order to succeed in this digital era, enterprises must not only provide high experience for customers, employees and citizens, but also effectively and quickly fulfill their promises. Opportunities are wide, but there are not enough organizations that only realize how far and quickly they need to change. Digital transformation is now considered the basis for most businesses to develop them. If done correctly, this will give organizations the opportunity to achieve sustainable development and be ahead of competitors. However, due to the fact that technology is constantly expanding, some companies do not know where to start.

In such cases, the use of the roadmap strategic method is considered to provide a convenient and effective result. The Digital Transformation Roadmap is a specific process that explains how an organization applies digital technology to achieve its business goals and ultimately becomes a more sustainable, future-friendly business.

Path-map digital transformation is an important aspect of strategy. A strategy is a visualization of a roadmap strategy where it is intended to be in the future and why there is a plan that creates a clear picture. It defines all the activities that must be carried out at a certain time interval in order to achieve the goals.

The following advantages of the Digital Transformation Roadmap:

- **Clarity:** having an idea is one thing, implementation is another. The roadmap clearly shows the employees what, when and how the tasks to be carried out.
- **Inclusivity:** no one wants to feel left out. When only a few decision makers lead others in the council hall, it can cause a mood of protest. It is necessary to unite the team by ensuring that everyone has their own opinion and that everyone knows their place and purpose.
- **Efficiency:** using a road map is the most effective way to help employees prioritize their daily actions. With a clear plan, a business can reach its ideal destination with the least roundabout.

Step-by-step instructions on digital transformation.

To create a successful digital transformation roadmap, it is recommended to divide the roadmap into stages showing a list of works to be done in stages and at the same time. Following these guidelines, instead of providing general information like many articles, it is possible to have a planning list through detailed instructions on what to do.

Instrument analysis of the processes of digital transformation can be complex because it covers various aspects of the organization's activities and often involves several initiatives. However, according to our studies, there are several main indicators that help to evaluate the instruments of digital transformation processes:

Digital transformation ROI (investment income). Digital transformation investment income is calculated by comparing the costs of introducing new technology with the profits that led to the business. This is often used as a way to predict whether a business will benefit from investing in new technology.

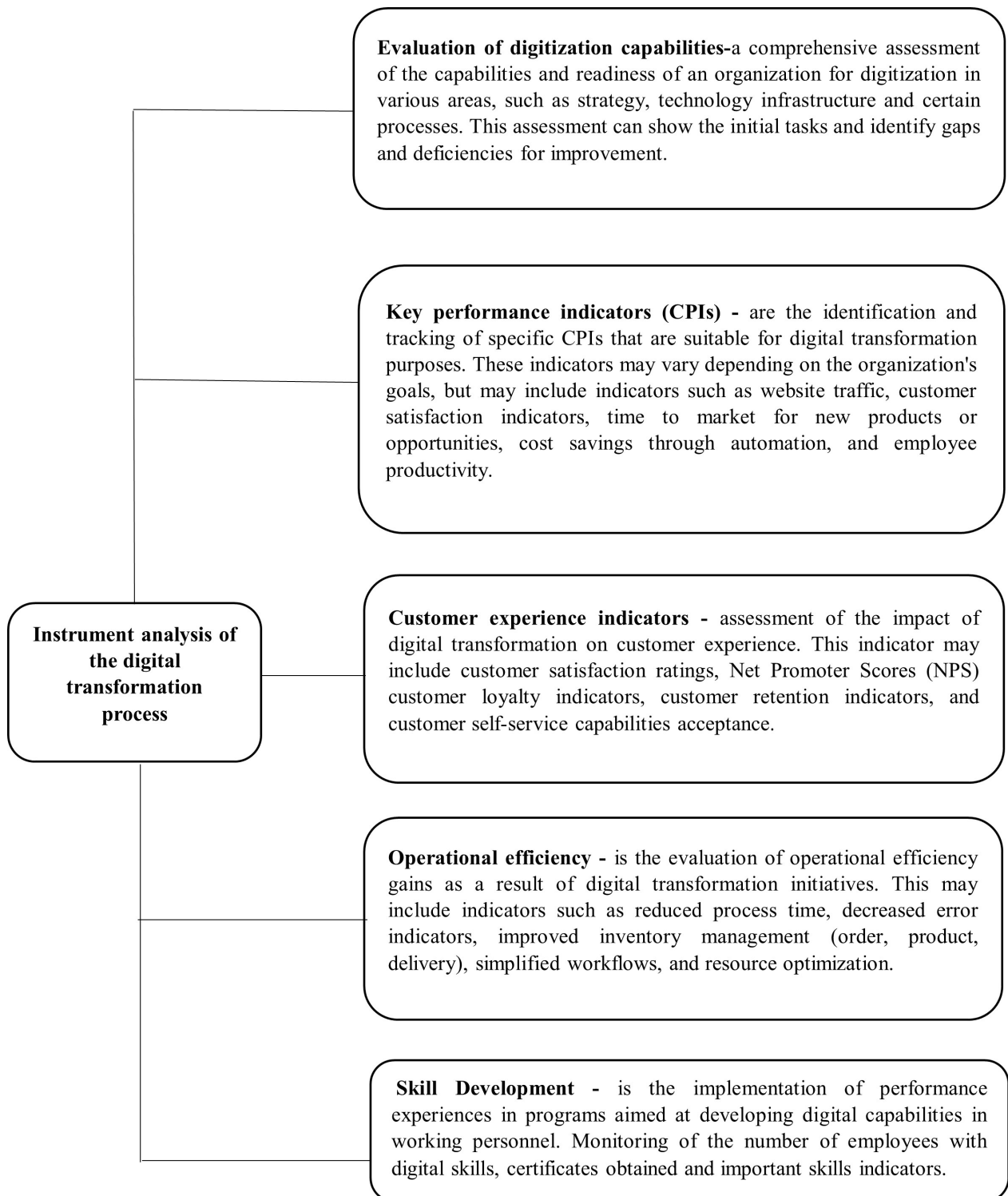
Digital transformation investment income is income from investments in digital transformation. This numerical solution can be measured by calculating the net effect of savings, revenues, and other benefits on the costs incurred for implementation. Investment income can probably be considered the most complex for the calculation, but if the information is clear, the basic measurement formula is as follows:

$$\text{ROI (investment income)} = (\text{profit} / \text{investment}) * \text{investment};$$

Digital transformation determining investment returns can help you determine what works and what doesn't to make good investment decisions in the future. The financial and investment approach makes it possible to



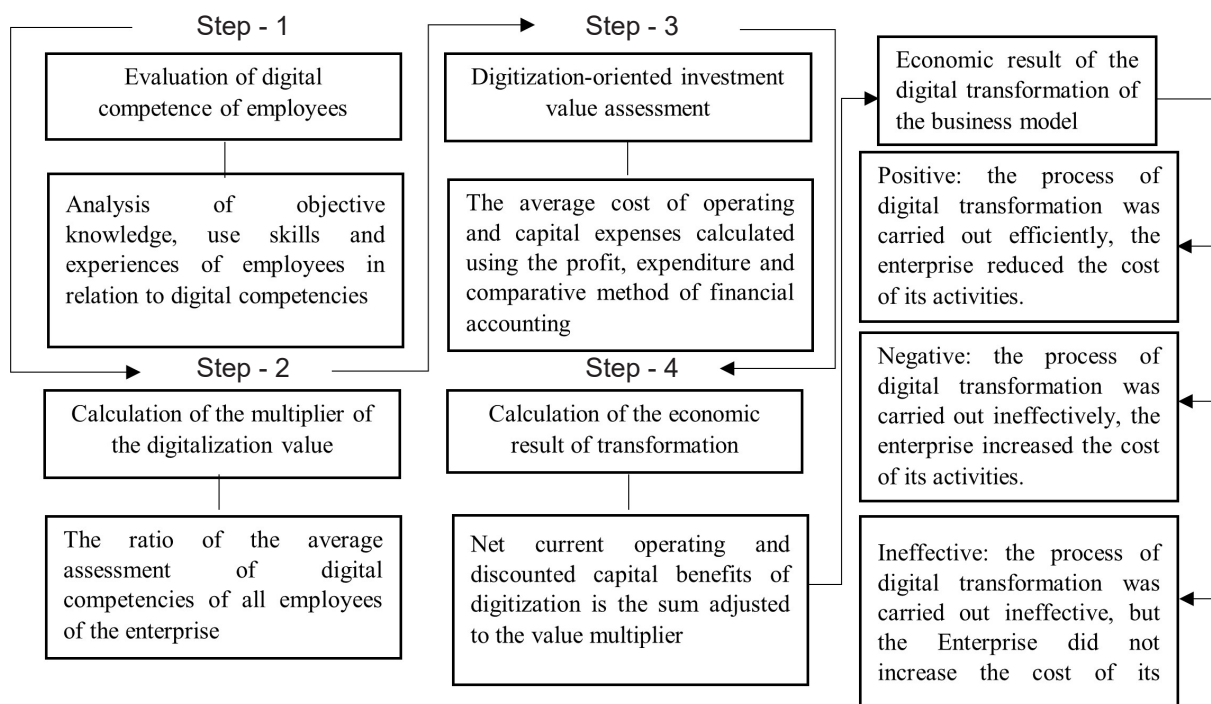
calculate the cost of digitization of software, hardware and services, and based on the triad of financial valuation methods and dynamic discounting methods, is a change in the value and profit of digitization over time.



1. diagram: Instrument analysis of processes of digital transformation<sup>1</sup>

The calculation of the effectiveness of digital transformation allows not only to justify its expediency, but also to determine the amount of reduction in the costs of the enterprise associated with operational, investment or financial activities. The funds issued during the process, the digital transformation of the business model of the enterprise can be aimed at strengthening the market position, conducting search research or other work.

<sup>1</sup> Research-based author development.



2. diagram: The sequence of steps in assessing the economic effectiveness of changing business models of enterprises<sup>2</sup>

## CONCLUSION

The “Digital Uzbekistan-2030” strategy represents a pivotal initiative aimed at propelling the nation’s digital development across economic networks, social spheres, and public administration systems. The strategy not only outlines strategic goals and priorities for the digital economy and e-Government but also serves as a blueprint for the extensive implementation of digital technologies in alignment with the UN Sustainable Development Goals and e-government development rankings.

The advantages of the Digital Transformation Roadmap are manifold. It provides a structured approach to digital transformation, ensuring that organizations can navigate the complexities of technological integration while aligning with their overarching business goals. This strategic roadmap method offers a systematic and practical means to embrace digital innovation, fostering sustainable growth and competitiveness within the evolving digital landscape.

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<sup>2</sup> Research-based author development

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"Yashil" iqtisodiyot va taraqqiyot" jurnali 03.11.2022-yildan O'zbekiston Respublikasi Prezidenti Adminstratsiyasi huzuridagi Axborot va ommaviy kommunikatsiyalar agentligi tomonidan №566955 reyestr raqami tartibi bo'yicha ro'yxatdan o'tkazilgan.

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